FROM SUPPLYING TRAINING TO EMPOWERING YOUR EMPLOYEES

Technological advances and evolving workforce demographics is shifting the focus of learning & development leaders from supplying training in order to increase productivity, to creating an environment where employees are empowered to continuously learn, innovate, and drive business impact.

HIGH-PERFORMING ORGANIZATIONS ARE ADDRESSING THIS SHIFT BY REDESIGNING THEIR LEARNING STRATEGIES TO:

- Facilitate continuous learning
- Reinforce customer-centricity to optimize business impact
- Foster engagement to retain top talent
- Meet the shifting career demands of employees through frequent upskilling
- Empower employees to reach their full potential

Practice is an applied video learning platform that combines a patented methodology with interactive video to engage learners in a continuous cycle of practice, peer feedback, and growth.

HOW THE PRACTICE PLATFORM WORKS

Practice allows people to record themselves practicing skills through video. Coupling this frequent practice with timely, specific peer feedback, self-reflection, and targeted coaching locks in skill development, and improves a learner’s competence and confidence by providing a safe place for learners to repeat skills and receive external validation and constructive criticism from others.

PRACTICE LEARNING METHODOLOGY

1. Frequent Practice
2. Peer Feedback
3. Targeted Coaching
4. Self-Reflect

Receive a prompt and record yourself practicing a skill
Give and receive structured peer feedback
See an expert modelling the skill and get targeted instructor/manager feedback
Self-reflect and identify areas for improvement
ENGAGEMENT, EMPOWERMENT, AND EXPERTISE IN THE WORKPLACE

Practice does more than just train employees. It helps create a practice-driven culture: an environment where every person is always learning, engaged in personal growth, empowered to help others grow by offering constructive feedback, and attaining expertise by continuously honing and expanding skills.

WHAT MAKES PRACTICE UNIQUE FOR LEARNING & DEVELOPMENT

Practice empowers individuals to build competence and confidence, and enables organizations to make training more engaging and effective:

- **SKILL-DRIVEN**
  Learn by doing, rather than passively taking in content

- **BITE-SIZED**
  Leverages the power of user-generated video to build discrete skills

- **PEER-BASED ASSESSMENT**
  Creates a positive culture, where peers learn from each other

- **LEARNER FRIENDLY**
  Intuitive design and ease of use matching the best consumer apps

- **FLEXIBLE**
  Integrates with LMS and HR systems to provide a seamless experience

- **RAPID ROI**
  Increases the value of existing training content and lowers cost of delivery

HOW CLIENTS ARE USING PRACTICE TO IMPROVE TRAINING

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<tr>
<th>COMCAST</th>
<th>CUSTOMER SERVICE</th>
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<td>Increase NPS scores in call center</td>
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<th>DELL</th>
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<td>Decrease onboarding time for new hires</td>
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<th>Frito Lay</th>
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<td>Improve empathy of front line managers</td>
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<th>Walmart</th>
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<td>Implement new regulations quickly and accurately</td>
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Practice’s patented learning methodology and interactive video platform helps your learners build competence and confidence so your organization can thrive.

To learn more contact us at contact@practice.xyz or visit www.practice.xyz